



Inspire instant decision for room reservations

The Web has changed the business scenario unbelievably. Online presence has become so inevitable. And when you're in the cut-throat world of the hospitality industry, it becomes even more important to stay ahead. In this net-age, modern day customers want to save their quality time and prefer to search and book their hotels online.

But before any final booking or reservations, they want to verify every facet of your hotel. They want to see interior, exterior and other facilities your hotel offers. They want to examine rooms, banquet hall etc. If the potential customers don't find your hotel attractive, remember that your competitor is just a click away. So, apart from interesting and informative web content about your hotel, you need to present your hotel in such a way that a visitor turns into your customer. And for that, the age-old still image photography will not be enough.

ResAvenue™ in alignment with **Cybervox Network Limited** presents **Vox360°**. It is a globally-introduced modern-day technology called Virtual Reality which can display your hotel beyond your imagination. It is an aesthetic and realistic presentation of your hotel. The visitors can have full spherical view of interior and exterior of your hotel and can virtually go through every part of your hotel. And because of clear and thorough presentation visitors' decision making process becomes easy and thus you can generate more reservations.

What's more, **vox360° Virtual Reality** can be as interactive as you can imagine. We can customize this business-boosting technology as per your needs.

Just glance at the comparison chart given below and you'll be convinced about how it is superior to other media of presentation.

Comparison chart between still image, video and virtual reality

“ Rich media
or virtual reality
generates 46%
more sales than
still images. ”

Characteristics	Still Image	Video	Virtual Reality
Picturing	One Shot for area you shot	Motion Graphics	360° Spherical view
Image Size	In Kilobytes	More than 10mb / 1minute video.	Infinite loop video, App. 4x size of still image.
Download Time* Dial Up Broadband	Fast Within seconds	Very high High	Reasonable Faster
Image Quality*	High	Low	Good
User Control	x	x	✓
Virtual Reality	x	x	✓
Zoom in / Zoom out	x	x	✓
Captures the entire surrounding	x	x	✓

* Keeping size as constraint, this comparison has been done.



Why Virtual Reality?

Forget still images. Latest research shows that Virtual Reality promises 46% more sales to hotels compared to other media. Yes, Virtual Reality is far beyond static images. Much more than pictures can tell. Imagine being right there. Go left. Go right. Look up. And down. Zoom in. Zoom out. You have all the controls just like real life. Unlike traditional photography, which offers only one angle of image, Virtual Reality promises full spherical view giving your curious customers a true to life experience. They can virtually visit, feel and examine interior, exterior and other facilities offered by your hotel. All the important sections like rooms, banquet hall or lounge can be displayed very well and thus can motivate the customer to take a quick decision and finalize booking with confidence.

Why Vox360°?

Vox360° virtual reality is a new-age technology introduced by Cybervox Network Limited (CNL) for displaying your hotel infrastructure and facilities. CNL has all the knowledge, resources, expertise and experience to provide you this matchless presentation technology. CNL employs a group of technostalgic teams comprising experienced photographers, graphic gurus and programming pros with in-depth knowledge in their respective field. The synergy of this talent creates true to life 360° Virtual Reality panoramas. CNL has already done many crucial 360° Virtual Reality projects. We're sure you would like to take a shot at this business-boosting presentation service.

Key Benefits

- The presentation is more realistic than life-less still images.
- A completely new way of making your customer experience what it would really be like at your hotel and save their time.
- Because you provide better presentation and more information your chances of getting business are brighter.
- What's more, VOX360° Virtual Reality is surprisingly cost-effective.
- And above all else, the key advantage Virtual Reality offers is that it promises 46% more sales compared to other media.



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