

A powerful  
force multiplier to  
distribute your hotel inventory  
worldwide



- Interested in reaching out to thousands of brick n mortar travel agents world wide?
- Looking for new and exciting ways to bring your hotel to millions of people purchasing travel on thousands of travel websites?
- Interested in reaching out to high flying corporates?
- Want to be a part of the fastest growing on-line travel Extranet?
- Are you serious about yield management?

If you have answered 'Yes' to any of the above questions, then the ResAvenue® Extranet is the answer you have been looking for! It is breakthrough that will make great financial sense for your Hotel. It will give you an instant direct route to the massive online and offline travel market. The ResAvenue® Extranet comes with all the necessary tools to ensure that you can not only optimise your sales performance on the web, but also optimise your revenue per booking.

---> **What does ResAvenue® Extranet offer to hotels?**

- Easy to use Extranet available 24 hours a day, 7 days a week so you always have access to rates & inventory, reporting, rooming lists, marketing information and real time reservation confirmations.
- Access to fantastic promotional tools to increase occupancy rates, including:
  - Free Night Promotions
  - Progressive Discounting
  - Limited Time Specials
  - Packages & more !
- Unlimited photos, marketing information, promotional tools and more to help sell your hotel!

→ **What are hotel commitments for listing on ResAvenue® Extranet?**

**1. Best Rates Online**

Your Hotel must put up the 'best rates online' on the ResAvenue® Extranet. The 'Best Rates Online' is defined as room rates at least equal to the lowest rates offered by any portal, online travel agent or other rate-carrying agents on the Web.

**2. Room Blockings**

Your Hotel should endeavour to block at least five percent (5%) of your total number of rooms in all room types. At your discretion, you may adjust the Room Blockings as necessary to accommodate the demands of seasonality, holiday periods, special events and other situations.

**3. Reservation Management**

The Hotel is solely responsible for ensuring that information in the ResAvenue® Extranet is accurate and the reservations are actively managed.

→ **What charges are involved in selling through the ResAvenue® Extranet?**

There are **No Charges** to set up your account with the ResAvenue® Extranet. Our Merchant Services team will assist you in setting up your account, including marketing, uploading images, rates & inventory management and more. Once your hotel is on-line and live on the ResAvenue® Extranet, there are no annual fees or service costs.

→ **How do I participate ?**

- 1) Complete the **ResAvenue® Extranet** Agreement, a copy of which can be downloaded from the [www.ResAvenue.com](http://www.ResAvenue.com) website.
- 2) Complete the INFO SHEET (Information Sheet)
  - a) Prepare separate info sheet attachments for each participating hotel. Use the Property List page to list all participating properties.
  - b) Please put in Rates that are Net of Commission. Rates must be a minimum **25% discount** off the lowest published rate for the hotel only program or minimum **30% discount** off lowest published rate for the packaged program.
  - c) Be sure to include Starting Allocations for each room type. Use space provided directly below "Room Types" section. Once we built your property in our system, we will contact you to conduct a training session on the **ResAvenue® Extranet**.
- 3) Mail us the completed signed documents, to any of the Avenues offices mentioned below.



**About Avenues®**

Avenues® is head quartered in Mumbai, India with subsidiary companies and offices in USA, Singapore and China. Avenues has developed several innovative, cutting-edge ASP hosted solutions that are used by thousands of eMerchants globally. The Avenues support and development center is based in Mumbai, India. The total strength of the Avenues team is currently 125 persons. Avenues has three Business Units namely– Avenues Commercial Services, Avenues Travel Industry Services and Avenues Community Related Services.

COMMERCIAL SERVICES



TRAVEL INDUSTRY SERVICES



COMMUNITY SERVICES



**AVENUES INDIA PVT LTD (INDIA)**

Plaza Asiad, Level II, S.V. Road,  
Santa Cruz (West), Mumbai 400054. India.  
Ph:- +91-22 67425555  
Fax:- +91-22 67425542.  
Web:- [www.avenues.info](http://www.avenues.info)

**AVENUES INC (USA)**

171 Madison Avenue, Suite No. 1006,  
Nap Bldg, Manhattan, New York, NY 10016. USA.  
Ph:- +1 212 6856060  
Fax:- +1 212 6856030.

**AVENUES WORLD PTE LTD (SINGAPORE)**

Ph:- +65 63254802  
Fax:- +65 63254803  
Email :- [contact@resavenue.com](mailto:contact@resavenue.com)  
Web :- [www.ResAvenue.com/Extranet](http://www.ResAvenue.com/Extranet)