



Your single window access to the world's best distribution channels

These days running a hospitality business is tough. Guests are getting choosy. Agents are demanding more. Markets are extremely volatile. Timelines are short. Maximizing your revPAR these days is all about getting an optimum mix by delicately fine-tuning your pricing and inventory allocations across various channels. In such a scenario, having specialized partners can make the difference.

Avenues – South Asia's largest integrated eCommerce company and **Pegasus** - the world's largest third-party hospitality marketing and reservations provider have partnered to bring you, a single window access to all the major GDS and Internet Travel Websites (IDS). With ResAvenue's integrated solution, you maintain a single real time representation of your properties' inventory that is accessible through all electronic channels like the Global Distribution System (GDS), Internet Distribution System (IDS), your branded hotel websites and your call centre operation.

GLOBAL DISTRIBUTION SYSTEMS (GDS)

The Global Distribution System was created so travel agents worldwide could keep track of flight schedules, availability and price, and book travel. Today the GDS, though separate from the internet, is used by travel agents and travel websites to provide travelers with complete travel packages (travel & tours, hotels bookings to list a few). If leveraged effectively, this marketing channel's unique features can enhance your business in a big way. ResAvenue seamlessly connects to Sabre, Gailileo, Amadeus and Worldspan through the Pegasus Switch. These GDS channels effectively reach 99% of all global travel agents.

INTERNET DISTRIBUTION SYSTEMS (IDS)

An Internet Distribution System is a collection of online travel portals or agencies that have huge member bases and specialize in internet marketing of travel and related services. These 'One Stop

Shops' have distinctive features that can be used to drive potential travelers from the world over to your hotel. ResAvenue lists your hotel inventory on Expedia, Orbitz, Travelocity, WorldRes, CNN Traveller, Continental Airlines, Lastminute.com, Hotwire, Travelweb.com, hotels.com and 2000 other travel websites.

FEATURES

ResAvenue is a simple single window interface created for hoteliers.

- **Single Window Interface** - Achieve all your marketing needs from a single interface i.e. your own branded website, GDS and Internet travel websites.
- **Worldwide Presence** - There are 7 dominant third party intermediaries or internet distribution channels (IDS) online and each of them has thousands of affiliated websites. And when you register on any of these IDS through Pegasus you get registered on their affiliated websites.
- **Easy Connectivity** - ResAvenue is the most simple and cost effective hospitality marketing and distribution solution in the world today.
- **Content Mapper** - This facility allows you to simultaneously and automatically update your content in all sales channels.
- **Market Reach Online** - Effective and easy way to market your hotel on the Internet. It is extensively used by travel agents and is also the most common booking mechanism for consortia and negotiated corporate rates.
- **Online Distribution Strategy** - Opening out your inventory to new online distribution channels is an effective method to capture new market share.
- **Little Maintenance Effort Required** - The information provided to ResAvenue for your hotel chain is automatically reflected into the GDS and IDS (Internet Travel Websites).

Why GDS & IDS are important aspects of ResAvenue

ResAvenue integrated with Pegasus enables you to distribute your inventory to 4, 50,000 travel agents through GDS and over 2,000 travel websites via IDS. This provides you with 100% electronic representation and distribution. It also gives you access to Pegasus' Automated Travel Agent Commission Payment Service. This means, you can easily make online payments to agents worldwide. Furthermore, we have added marketing, advertising and promotional tools to this cost effective package. This single window interface solution is a marketing opportunity of a lifetime. With **ResAvenue**, you can stay ahead of competitors!

RESAvenue DISTRIBUTION PARTNERS

Global Distribution Systems (GDS)

Global Distribution Systems (GDS) are the reservation systems used by travel agents to book their air, hotel and car reservations. ResAvenue makes your hotel book-able in the following GDS Systems:

Sabre	50,000 Travel Agencies	Locations: Americas, EMEA, Asia-Pacific
Amadeus	67,000 Travel Agencies	Locations: EMEA, Asia-Pacific, Americas
Galileo	43,000 Travel Agencies	Locations: EMEA, Americas, Asia-Pacific
Worldspan	16,000 Travel Agencies	Locations: Americas, EMEA, Asia-Pacific

Internet Distribution Systems (IDS)

Internet Distribution Systems (IDS) are online travel agents, travel portals, travel search engines/directories, online hotel consolidators and airline websites that offer online travel reservation to consumers.

Important: ResAvenue cannot guarantee inclusion of your property with all IDS listed. It is upon the IDS to decide which properties they include in their site. However, most of our hotels are listed in the following IDS:

Americas		
Expedia USA	Online Travel Agent	http://www.expedia.com
Expedia Canada	Online Travel Agent	http://www.expedia.ca
Hotels.com	Online Hotel Consolidator	http://www.hotels.com
TravelNow.com	Online Travel Agent	http://www.travelnow.com
Turbotrip.com	Online Travel Agent	http://www.turbotrip.com
Tripadvisor.com	Online Travel Search Engine/Directory	http://www.tripadvisor.com
Hotwire	Online Travel Agent	http://www.hotwire.com
Orbitz	Online Travel Agent	http://www.orbitz.com
CheapTickets Travel	Online Travel Agent	http://www.cheaptickets.com
Lodging.com	Online Hotel Consolidator	http://www.lodging.com
Priceline.com	Online Travel Agent	http://www.priceline.com
MyTravelGuide	Online Travel Search Engine/Directory	http://www.mytravelguide.com
Travelocity	Online Travel Agent	http://www.travelocity.com
Travelocity Canada	Online Travel Agent	http://www.travelocity.ca
World Choice Travel	Online Travel Agent	http://www.worldchoicetravel.com
American Express Travel	Online Travel Agent	http://www.americanexpress-travel.com
HotelsByCity.com	Online Hotel Consolidator	http://www.hotelsbycity.com
Cheapfares.com	Online Travel Agent	http://www.cheapfares.com
BestHotel.com	Online Hotel Consolidator	http://www.besthotel.com
Yahoo! Travel	Online Travel Portal	http://www.travel.yahoo.com
Yahoo! Travel Canada	Online Travel Portal	http://ca.travel.yahoo.com
Yahoo! Vjajes Argentina	Online Travel Portal	http://ar.travel.yahoo.com
Yahoo! Viagens Brasil	Online Travel Portal	http://br.travel.yahoo.com
Yahoo! Vjajes Mexico	Online Travel Portal	http://mx.travel.yahoo.com
AOL travel	Online Travel Portal	http://travel.channel.aol.com
Travel.com	Online Travel Agent	http://www.travel.com

<p>Hotel Hotline Travelweb HotelLocators TravelToday Mobil Travel Guide TravelHERO.com Reservtravel 1800USAHotels.com HotelWorld.com Lowestfare.com United Airlines American Airlines Northwest Airlines Air Canada Continental Airlines</p>	<p>Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Agent Online Hotel Consolidator Online Hotel Consolidator Online Travel Agent Airline Airline Airline Airline</p>	<p>http://www.hotelhotline.com http://www.travelweb.com http://www.hotellocators.com http://www.traveltoday.com http://www.mobiltravelguide.com http://www.travelhero.com http://www.reservtravel.com http://www.1800usahotels.com http://www.hotelworld.com http://www.lowestfare.com http://www.united.com http://www.aa.com http://www.nwa.com http://www.aircanada.ca http://www.continental.com</p>
<p>Europe Expedia UK Expedia Germany Expedia France Expedia Italy Expedia Netherlands Hotels.com Spain Hotels.com Italy Hotels.com Norway Hotels.com Sweden Hotels.com Denmark Hotels.com Finland Hotels.com Netherlands Hotels.com UK Hotels.com Germany Hotels.com Austria Hotels.com Belgium Hotels.com France Travelocity UK Reisefeber Norway Rejsefeber Denmark Resfeber Sweden Travelchannel.de All-hotels Yahoo! Reisen Deutschland Yahoo! Voyages France Yahoo! Viaggi Italia Yahoo! Viajes Espana Priceline UK Hotel.de Accommodation Search Engine ehotel.de HotelKey.com Guide2Hotel.com Horse21 IAPA RoomPlease RoomBooker AllRez.com</p>	<p>Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Agent Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Agent Online Hotel Consolidator Online Travel Portal Online Travel Portal Online Travel Portal Online Travel Portal Online Travel Agent Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator Travel Club Online Hotel Consolidator Online Hotel Consolidator Online Hotel Consolidator</p>	<p>http://www.expedia.co.uk http://www.expedia.de http://www.expedia.fr http://www.expedia.it http://www.expedia.nl http://espana.hotels.com http://italia.hotels.com http://norge.hotels.com http://sverige.hotels.com http://danmark.hotels.com http://finland.hotels.com http://nederland.hotels.com http://uk.hotels.com http://deutsch.hotels.com http://at.hotels.com http://be.hotels.com http://fr.hotels.com http://www.travelocity.co.uk http://www.reisefeber.no http://www.rejsefeber.dk http://www.resfeber.se http://www.travelchannel.de http://www.all-hotels.com http://de.travel.yahoo.com http://fr.travel.yahoo.com http://it.travel.yahoo.com http://es.travel.yahoo.com http://www.priceline.co.uk http://www.hotel.de http://www.ase.net http://www.ehotel.de http://www.hotelkey.com http://www.guide2hotel.com http://www.horse21.net http://www.iapa.com http://www.roomplease.com http://www.roombooker.com http://www.allrez.com</p>

Alitalia Finnair Austrian Airlines Opodo UK Opodo France Opodo Germany Opodo Spain TUI Germany TUI Hotels Hapagfly	Airline Airline Airline Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Agent Online Hotel Consolidator Online Travel Agent	alitalia.it finnair.com aia.com http://www.opodo.co.uk http://www.opodo.fr http://www.opodo.de http://www.opodo.es http://www.tui.de http://www.tui-hotels.de http://www.hapagfly.com
Asia-Pacific eLong Tabini Japan Zuji Australia Zuji Hong Kong Zuji Korea Zuji Singapore Zuji Taiwan Yahoo! Travel Australia & NZ Yahoo! Travel Hong Kong Yahoo! Travel Japan Yahoo! Travel Korea Yahoo! Travel Singapore Priceline Hong Kong Priceline Taiwan Priceline Singapore HotelSpeedy.com Travelmall.com AsiaTravelMart.com	Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Portal Online Travel Portal Online Travel Portal Online Travel Portal Online Travel Agent Online Travel Agent Online Travel Agent Online Travel Agent Online Hotel Consolidator Online Travel Agent Online Travel Agent	http://www.elong.com http://www.tabini.com http://www.zuji.com.au http://www.zuji.com.hk/en http://www.nextour.co.kr http://www.zuji.com.sg http://www.zuji.com.tw http://au.travel.yahoo.com http://hk.travel.yahoo.com http://travel.yahoo.co.jp http://kr.travel.yahoo.com http://sg.travel.yahoo.com http://www.priceline.com.hk http://www.priceline.com.tw http://www.priceline.com.sg http://www.hotelspeedy.com http://www.travelmall.com http://www.asiatravelmart.com

Please note:

Please allow for up to three month for inclusion in some of above listed IDS Systems. While we carefully monitor your hotel listing, please contact us should you find your hotel not listed in one of the above IDS systems.

All major Online Travel Agents and Online Hotel Consolidators offer net-rate programs for hotels to participate. Please contact us for more information if you would like to participate in one of these net-rate programs (require a guaranteed room allotment and rates to be 30% and more below published rates).

ABOUT AVENUES

Avenues is South Asia's largest integrated eCommerce Company. Headquartered in India, Avenues offers Internet based technology solutions. With a customer base of over 4,000 global websites, it is the leading e-Commerce company in Asia. It is the world's only domain specific ASP which applies domain expertise to Internet Payment Solutions. The list of partners and associates reads like the, 'Who's Who' of the global industry. Avenues has launched a number of eCommerce solutions for different industry verticals, which are:



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